

JPM Strategic Bond Fund

Outsource your fixed income allocation



All information as at 30 September 2011 unless indicated otherwise

The JPM Strategic Bond Fund is the ideal one-stop fixed income solution, allowing you to outsource your clients' fixed income asset allocation to an experienced and proven investment team.

Key selling points – at a glance

- 1. Outsource your clients' fixed income asset allocation** – our flexible unconstrained approach and expert fund management seeks to ensure your clients' fixed income positioning is always optimised.
- 2. Benefit from an unconstrained best ideas fund** – the fund has the freedom to take advantage of the most compelling opportunities from across the global fixed income spectrum, while minimising currency risk.
- 3. Access expert management** – the fund is managed by our highly experienced Global and International Chief Investment Officers for international fixed income, who are supported by the expert insights of our fixed income specialists, based in local markets across the globe.

Fund performance

Current yield to maturity
4.11%*

Since its launch in May 2009 the fund has produced strong positive compelling returns.

	1 month	3 months	1 year	Since Inception
JPM A - Net Acc	-1.33%	-1.33%	2.27%	23.24%
Merrill Lynch GBP Broad Market Index	1.98%	6.28%	6.08%	25.77%

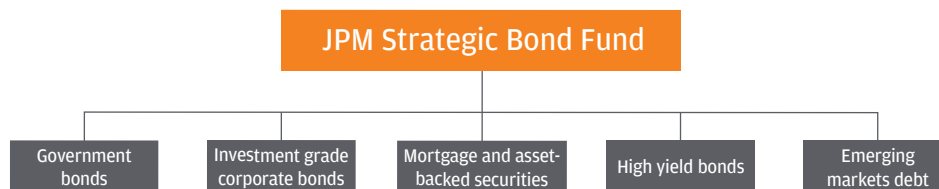
The performance returns are calculated on a single price basis.
Inception: 06 May 2009. Source: J.P. Morgan Asset Management.
Past performance is not a guide to the future.

Outsource your clients' fixed income asset allocation

The JPM Strategic Bond Fund provides an all-in-one fixed income investment solution by investing across the global bond markets - from government bonds to investment grade corporate credit, and from high yield to emerging market debt. There can be no guarantees that the right positioning will be achieved, but your clients can rest assured that their fixed income portfolio allocation will always change with the current market environment.

The fund is a portfolio of our best fixed income ideas. There is no obligation to maintain an exposure to any market or sector, so if the fund manager does not like a market, we simply do not own it. The fund has no predetermined regional or sector allocations, so it can maintain a conservative allocation in uncertain periods and then move into opportunities in high yield or emerging markets debt as market conditions improve.

This dynamic asset allocation also means the fund can move flexibly in response to shifting market conditions - for example, seeking to identify and benefit from changes in the yield curve or in interest rates. It therefore provides a unique opportunity for you to outsource your clients' fixed income asset allocation to an expert fund management team within a single portfolio.



*The current yield to maturity for the portfolio is the sum of the yield of each individual holding multiplied by the market value weighting in the portfolio.

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How the fund may fit in a client's portfolio

The JPM Strategic Bond Fund allows investors to capture some of the best fixed income opportunities from across the globe. This means it could be particularly valuable for investors who want to add diversification to a UK-biased portfolio, or who want access to a wider range of opportunities.

To allow the fund to take advantage of the opportunities in global fixed income markets without taking on a large amount of currency risk, at least 80% of the portfolio's holdings will be denominated in sterling or hedged to sterling at all times. Investors should have at least a five-year investment horizon.

Benefit from an unconstrained best ideas fund

The fund is able to capitalise on a vast opportunity set by investing flexibly across all global fixed income markets and sectors, drawing on the in-house research generated by our locally based sector specialists.

The fund's manager, Bob Michele, combines the local insights of our sector specialists with a global perspective on the themes driving fixed income markets, seeking to create a portfolio that captures the best ideas in the current market environment without constraints.

Access expert management



The fund is managed by **Bob Michele**, our Global Chief Investment Officer for fixed income, with 30 years' industry experience, and **Nick Gartside**, the International Chief Investment Officer for fixed income, with 14 years' industry experience.

Bob and Nick are supported by the global resources of J.P. Morgan Asset Management, one of the world's largest fixed income managers, and draws on the expertise of our highly experienced sector specialist and portfolio management teams, including:



- Lisa Coleman, Head of Global Investment Grade Credit, 29 years' industry experience
- Rob Cook, Head of Global High Yield, 19 years' industry experience
- David Tan, Head of Global Rates, 24 years' industry experience
- Pierre-Yves Bareau, Head of Emerging Market Debt, 20 years' industry experience
- Andrew Headley, Head of US Agency Mortgage Backed Securities, 16 years' industry experience
- Ray McGarrigal, Head of US Non-Agency Mortgage Backed Securities, 19 years' industry experience.

To learn how the **JPM Strategic Bond Fund** can help you outsource your clients' fixed income allocation please call us on **0800 727 770** or visit jpmorganassetmanagement.co.uk/adviser

Telephone lines may be recorded for training and monitoring purposes. OBR rating as at 08 Dec 2011. The information in this document is based on our understanding of law and regulation at the time of print and is subject to change. The value of investments and the income from them may fall as well as rise and investors may not get back the full amount invested. Past performance is not a guide to the future. **Key risks:** Please note that bond funds may not behave like direct investments in the underlying bonds themselves. By investing in bond funds the certainty of a fixed income for a fixed period with a fixed return of capital are lost. Investments may be concentrated in any one country, sector or issuer. The fund may have a significant exposure to high yield bonds, emerging market bonds or non investment grade or unrated bonds at any time. Non-investment grade bonds may increase the risk to capital. Derivatives may be used to achieve fund objectives and allocations may vary significantly over time. The yield or the capital value of the fund (or both) can fluctuate and investors may not get back their original investment. The Fund may have a significant exposure to asset and mortgage backed securities (ABS and MBS). Owing to the nature of some ABS and MBS, the exact timing and size of cashflows paid by the securities may not be fully assured. There can be no assurance that the professionals currently employed by JPMAM will continue to be employed by JPMAM or that the past performance or success of any such professional serves as an indicator of such professional's future performance or success. Issued by JPMorgan Asset Management Marketing Limited which is authorised and regulated by the Financial Services Authority. Investment is subject to documentation (Prospectus, Simplified Prospectus and Terms and Conditions), copies of which can be obtained free of charge from JPMorgan Asset Management Marketing Limited. Registered in England No. 288553, 125 London Wall, London EC2Y 5AJ.